

JENS MASSAERT

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Born 16/10/1987, Belgian Nationality, Single



OBJECTIVE

Looking for challenges and opportunities to further develop myself and contribute to add value within an enthusiastic and positive team in a company culture where hard work and good atmosphere walk hand in hand.

RELEVANT EXPERIENCE

PERSONAL PROJECT

(2014-07 / 2015-03)

Personal entrepreneurial project consisting of traveling through different continents (Canada, Peru, Bolivia, Chili, Argentina, South Africa, Thailand, Cambodia, Vietnam and Malaysia) to broaden my cultural and business perspective. It helped me to break through paradigms which allows me to be more creative and identify more opportunities. By traveling alone, I got to know myself even more and adapt to different kinds of situations. This project also allows me to develop myself in many different ways. Effective decision making, negotiating and communicating with different kind of personalities and cultures are just a few of them.

ORMIT Belgium

2012-02/2014-04 (26 months contract)



Management Trainee

- 2014-01 / 2014-04

Internal projects at ORMIT Belgium

ORMIT offers a Management Traineeship to graduates with strong focus on personal development (www.ormit.be)



- Represent ORMIT at job fairs
- Support sales manager in acquiring projects
- Organization of ski-trip (internal bonding project)

- 2013-02 / 2013-12

Change Management Officer – STIB-MIVB (Public Transportation Company Brussels – 7625 employees)



Responsible for merging three different entities (security, station agents and surface agents) to one department, called Field Support.

- Creation new organization model from top to bottom (700 FTE's)
- Creation new function descriptions to meet the new expectations of the client
- Creation and analysis of a pilot phase.
- Implementation of new way of working within Field Support department
- Strong cooperation with different stakeholders of all levels from within and outside the company

- 2012-05 / 2012-12

Advertising and Communication Management – BNP Paribas Fortis



Responsible for advertising campaigns and direct communication to the customer.

- Full coordination from campaign ideas to launch
- manage all stakeholders
- responsible for timing and quality of campaigns
- Launch new project to research, analyze and implement new content management tool
- Creation and coordination of total process of "Foursquare Campaign"

- 2012-06 / 2014-04

President Corporate Social Responsibility Committee (Volunteer role)



Three main domains:

- Pro Bono Projects within NGO's.
- Corporate Health Responsibility: focus on work-life balance, physical condition and food habits of employees.
- Awareness: create awareness about personal involvement in responsible and sustainable behavior
- Responsible for coordination between three domains and report to management director

- 2012-02 / 2012-04

Team Coordinator (Volunteer role)



Opportunity to fully engage myself for my employer. As team coordinator, helped to reorganize the concept and the structure of the 'bench'. This resulted in a more open and clear working environment for colleagues without a project.

Responsible for the follow-up of all the internal projects; acted as a SPOC between employees and staff.

- Redesigned the structure of 'the bench'
- Launched initiatives to create more positive vibes at the workplace
- Lead meetings and follow-up of internal projects

V.Z.W. NOENBEATZ

(2013-01 / ...)

V.Z.W. Noenbeatz organizes events around Brussels. Co-founder and in the driving seat of this organization allowed to experience following management skills:

- project-management
- Cost-awareness
- People-management
- Client-focus

Achievements: 3 successful editions with a profit/revenue ratio between 35% and 50%



- Responsible for sales in niche markets (insurances for horses and exclusive cars)
- Created and implemented new communication plan including new website and Improved digital ways to communicate with clients



INSURANCE BROKERS COLLECTIVE S-TEAM 2010-01 / 2012-01

Business analyst



- 2011-01 / 2011-07 **Market research**
Level of confidence and interest of consumers to buy insurances online.
- 2010-01 / 2012-01 **Member of managing board**
Active participation at monthly management boards
- 2010-01 / 2010-06 **Creation business plan**
Business Plan to investigate the possibility to launch an online platform to buy insurances online

EDUCATION

2012-02 / 2014-04

ORMIT – ORMIT Leadership Development Program

Two-year development program with trainings as:

- Project-management
- Change-management
- Effective teams
- MBTI & MBTI Dynamics
- Negotiation skills
- Communication skills
- ...

2006-09 / 2011-01

HUBrussel – Master’s degree Commercial Sciences –Majors in marketing management

Main courses:

Micro and macro economics, strategic marketing , consumer behavior, B2B marketing, sales management, market research, service marketing, marketing planning, business project (Business plan), management game

EXTRACURRICULAR ACTIVITIES

2007-09 / 2008-09

Head Leader – Chiro (youth organization)

2004-09 / 2008-09

Leader – Chiro (youth organization)

LANGUAGES

Language

Dutch
French
English
German
Spanish

Level

Native language
Excellent
Excellent
Working knowledge
Working knowledge

COMPUTERSKILLS

- MS Office: Word, PowerPoint, Excel, Outlook, Project, Visio
- Visual Basic
- SPSS

HOBBIES AND INTERESTS

- Traveling
- Snowboard
- Water sports
- Adventure
- Growing by doing
- Organizing events

REFERENCES

ORMIT België N.V.	→ Thomas De Wulf (Managing Director)	Tel: +32 (0)2 533.98.90
	→ Nele Keppens (Talent Development Manager)	Tel: +32 (0)2 533.98.90
STIB-MIVB	→ Serge de Fabribeckers (Director Field Support)	Tel: +32 (0)2 515.27.00
BNP Paribas Fortis	→ Kristof Van Holder (team manager)	Tel: +32 (0)2 312.47.75
S-team	→ Pieter Van Huffel (President S-team)	Tel: +32 (0)5 051.83.38